



What benefits are there and what is on the cards for further cooperation in the resolution of actual competition cases in ASEAN?

By Looi Teck Kheong

HEAD OF COMPETITION, CONSUMER PROTECTION, IPR DIVISION,
ASEAN SECRETARIAT

NATIONAL COMPETITION DAY

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GRAND BALLROOM, CENTRA BY CENTARA GOVERNMENT COMPLEX HOTEL & CONVENTION CENTRE,
CHAENG WATTANA, BANGKOK, THAILAND

5 STRATEGIC GOALS OF THE ACAP 2025

1



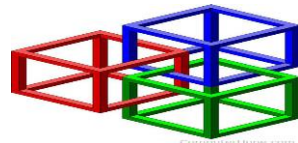
Effective ASEAN Competition Regimes are established in all ASEAN Member States

2



Capacities of Competition-Related Agencies in AMS are Strengthened to Effectively Implement CPL

3



Regional Cooperation Arrangements on CPL Matters Are in Place

4



Fostering a Competition-Aware ASEAN Region

5



Moving towards greater harmonization of competition policy and law in ASEAN

GOAL 3 - REGIONAL COOPERATION ARRANGEMENTS

Framework of Cooperation

Regional Cooperation Agreement

Regional Enforcement Mechanism

Strengthening the AEGC

STRATEGIC GOAL 3 : Regional Cooperation arrangements on CPL are in place.

1

INITIATIVE 3.1 : Establish a Regional Cooperation Agreement on CPL

- Status: on-going

2

OUTCOME 3.1.1 : Identify common elements, guidelines or principles of a regional cooperation agreement on CPL Enforcement for ASEAN by 2018

- Lead: PH
- Status: Completed

3

OUTCOME 3.1.2 : The regional cooperation agreement endorsed by all AMSs by 2020 (pending the outcomes of the RCEP)

- Status: BRAINSTORMING



OVERVIEW OF ASEAN REGIONAL COOPERATION FRAMEWORK ON COMPETITION

A. BACKGROUND

B. CORE
PRINCIPLES

C. AREAS OF
COOPERATION

D. UPDATING ON
COOPERATION
ACTIVITIES

ANNEX A – AREAS
OF COOPERATION
UNDER RCA (2020)

ANNEX B –
POSSIBLE FUTURE
AREAS OF
COOPERATION

ASEAN REGIONAL COOPERATION FRAMEWORK ON COMPETITION

A. BACKGROUND

WHY REGIONAL COOPERATION?:

- (I) REGIONAL ISSUES: MERGERS, TECHNICAL ASSISTANCE, CAPACITY BUILDING;
- (II) INCREASE IN INTRA ASEAN TRADE; AND
- (III) BUSINESS CONSTANT OUTCOME

1. **PURPOSE:** BILATERAL, MULTILATERAL,
SUB REGIONAL OR REGIONAL COOPERATION

VOLUNTARY BASIS

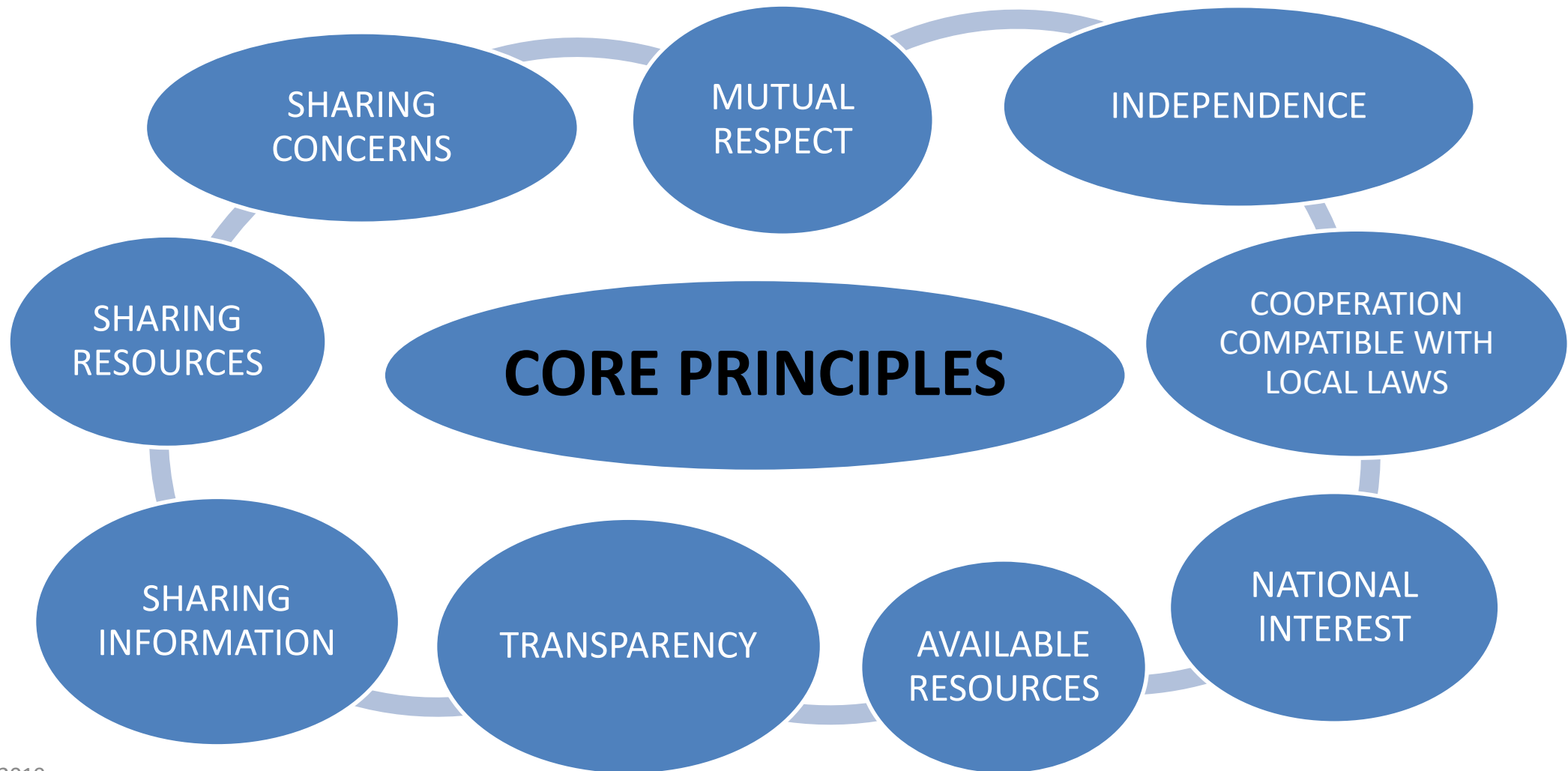
2. **OBJECTIVES**

TRUST & RESPECT,
CONVERGENCE,
ENHANCED CAPACITY

ASSISTANCE, SHARED
CAPACITY, FASTER
TURNAROUND, MARKET
INTEGRATION

ASEAN REGIONAL COOPERATION FRAMEWORK ON COMPETITION

B. CORE PRINCIPLES



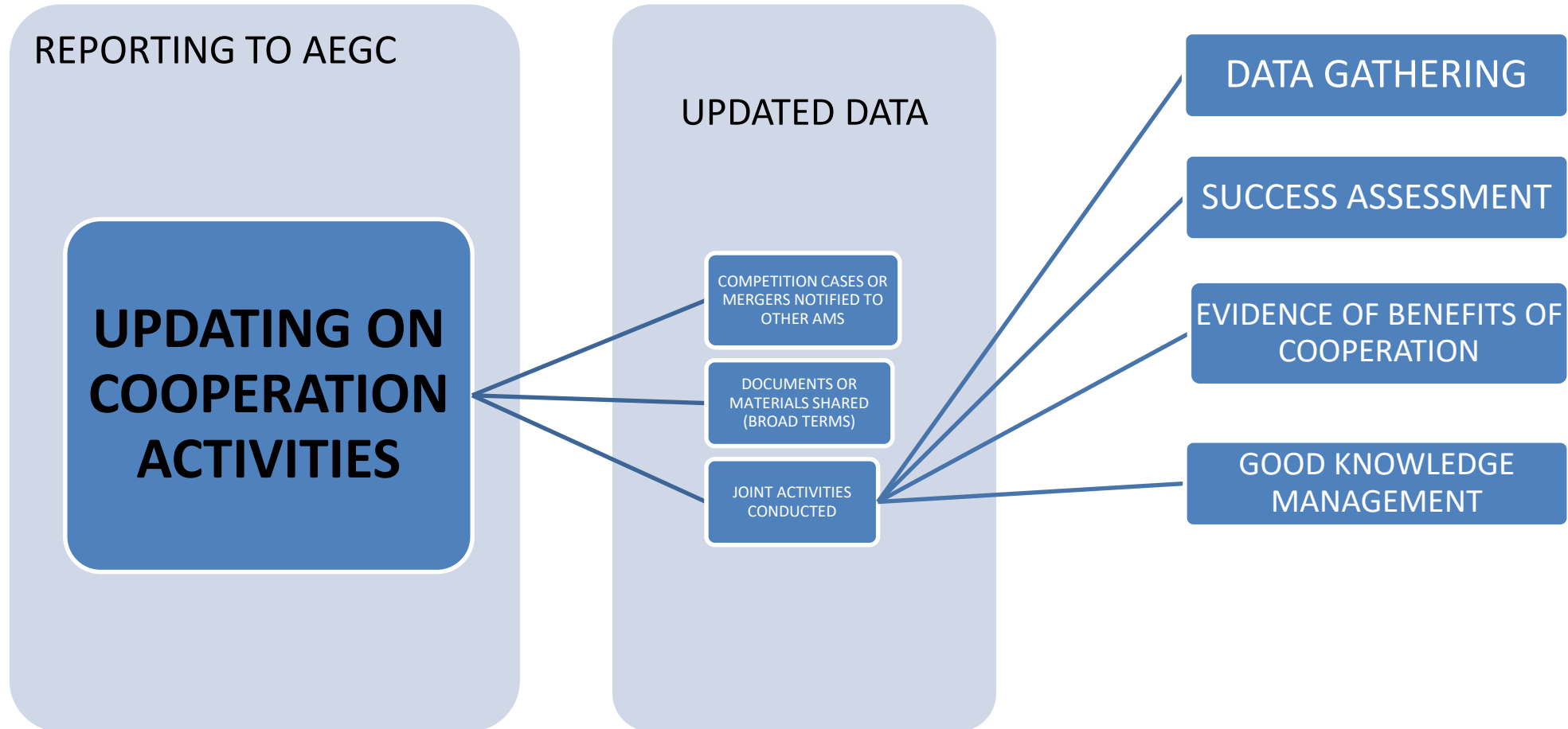
ASEAN REGIONAL COOPERATION FRAMEWORK ON COMPETITION

C.AREAS OF COOPERATION

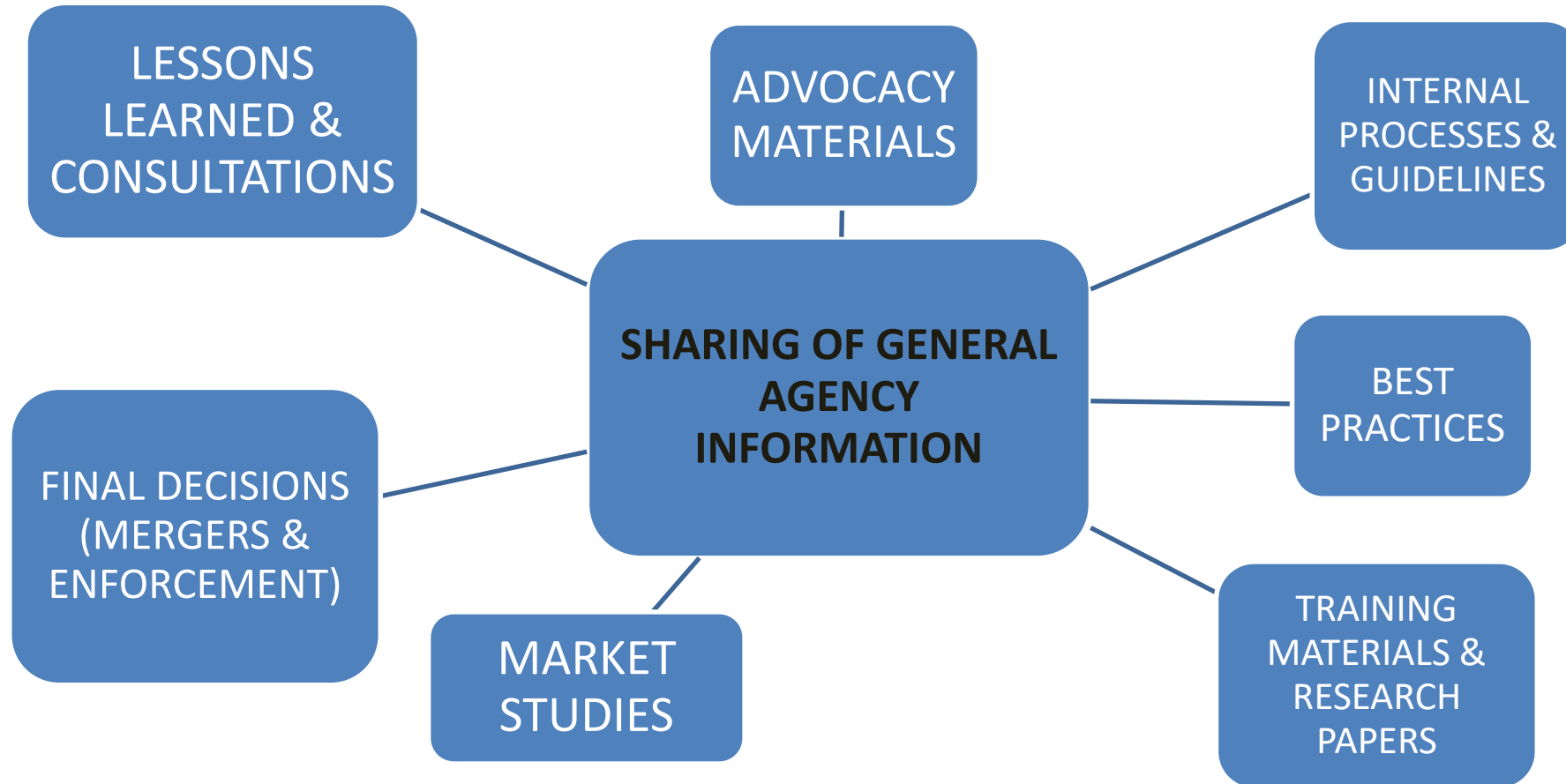


ASEAN REGIONAL COOPERATION FRAMEWORK ON COMPETITION

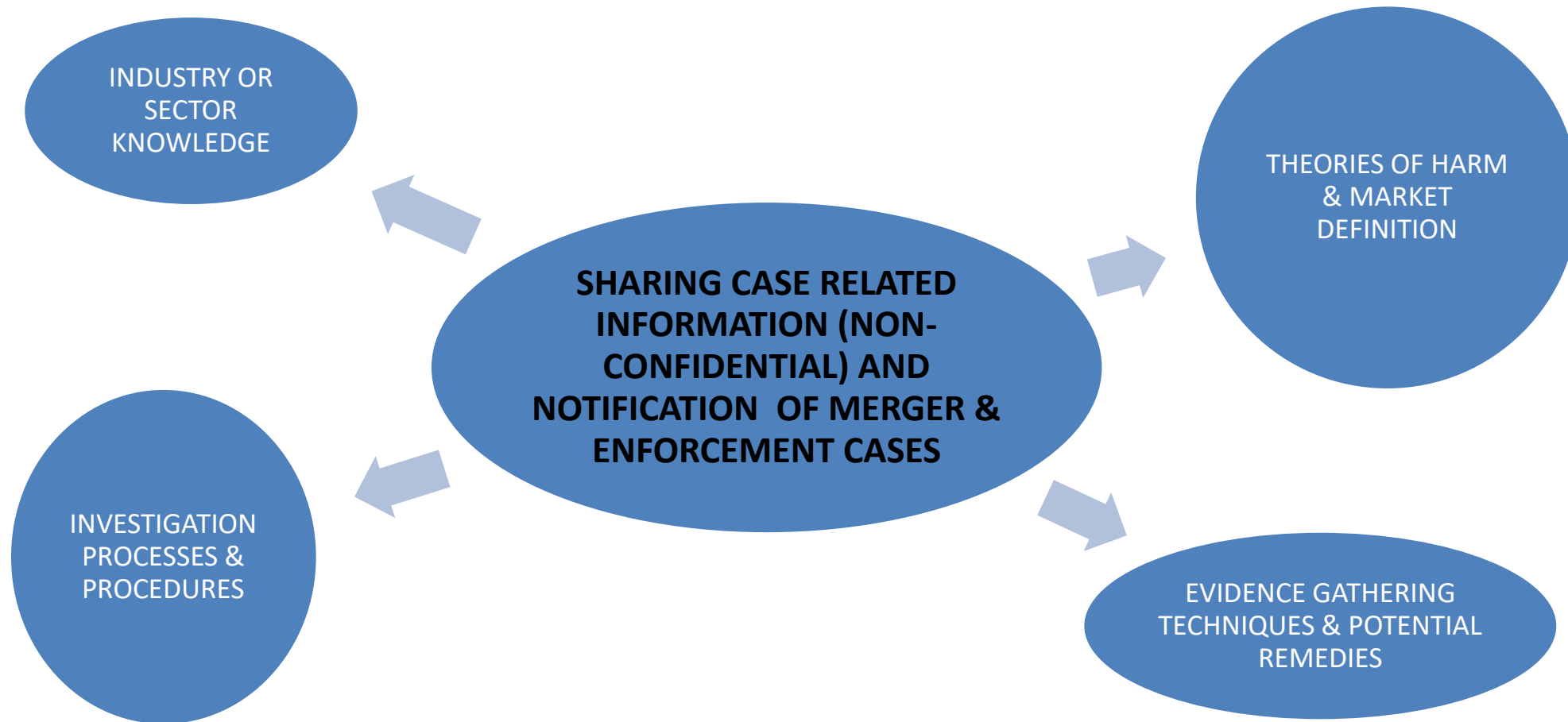
D. UPDATING ON COOPERATION ACTIVITIES



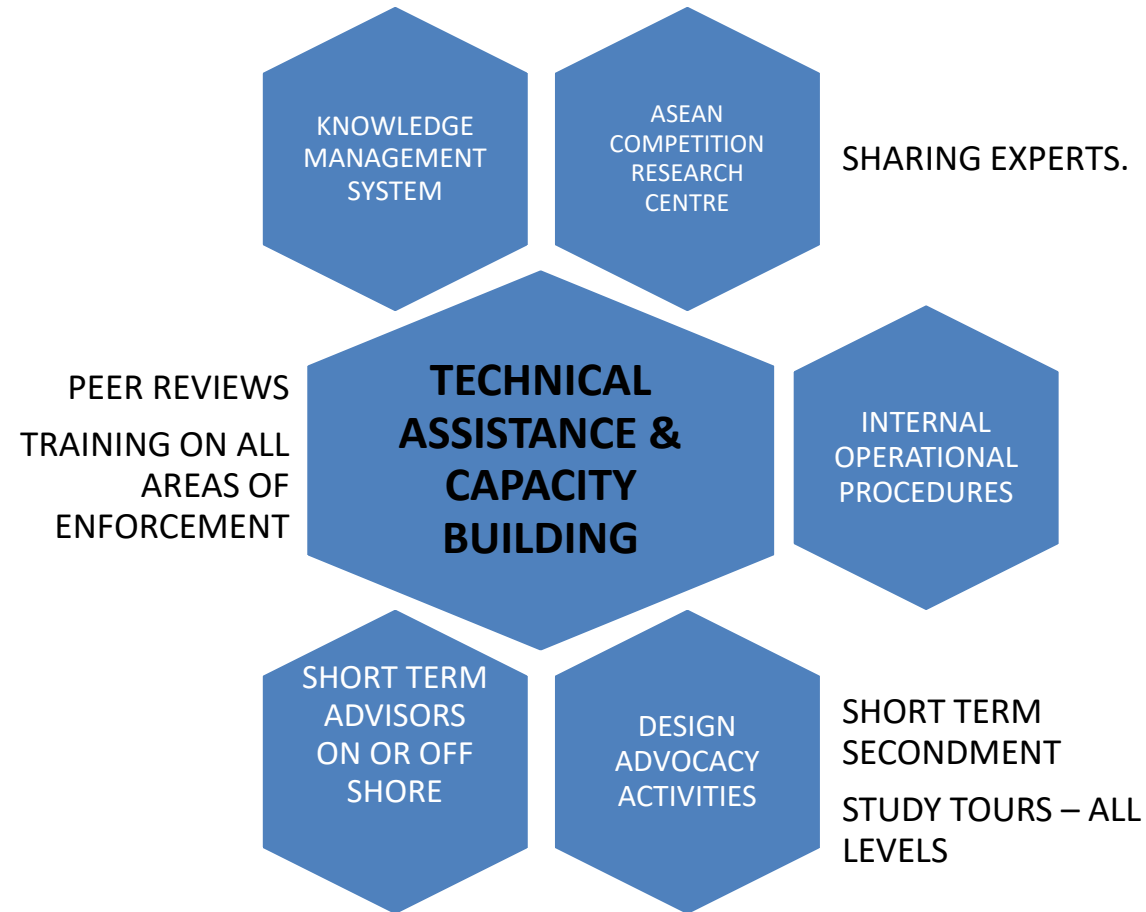
AREAS OF COOPERATION UNDER RCA (2020) (1/5)



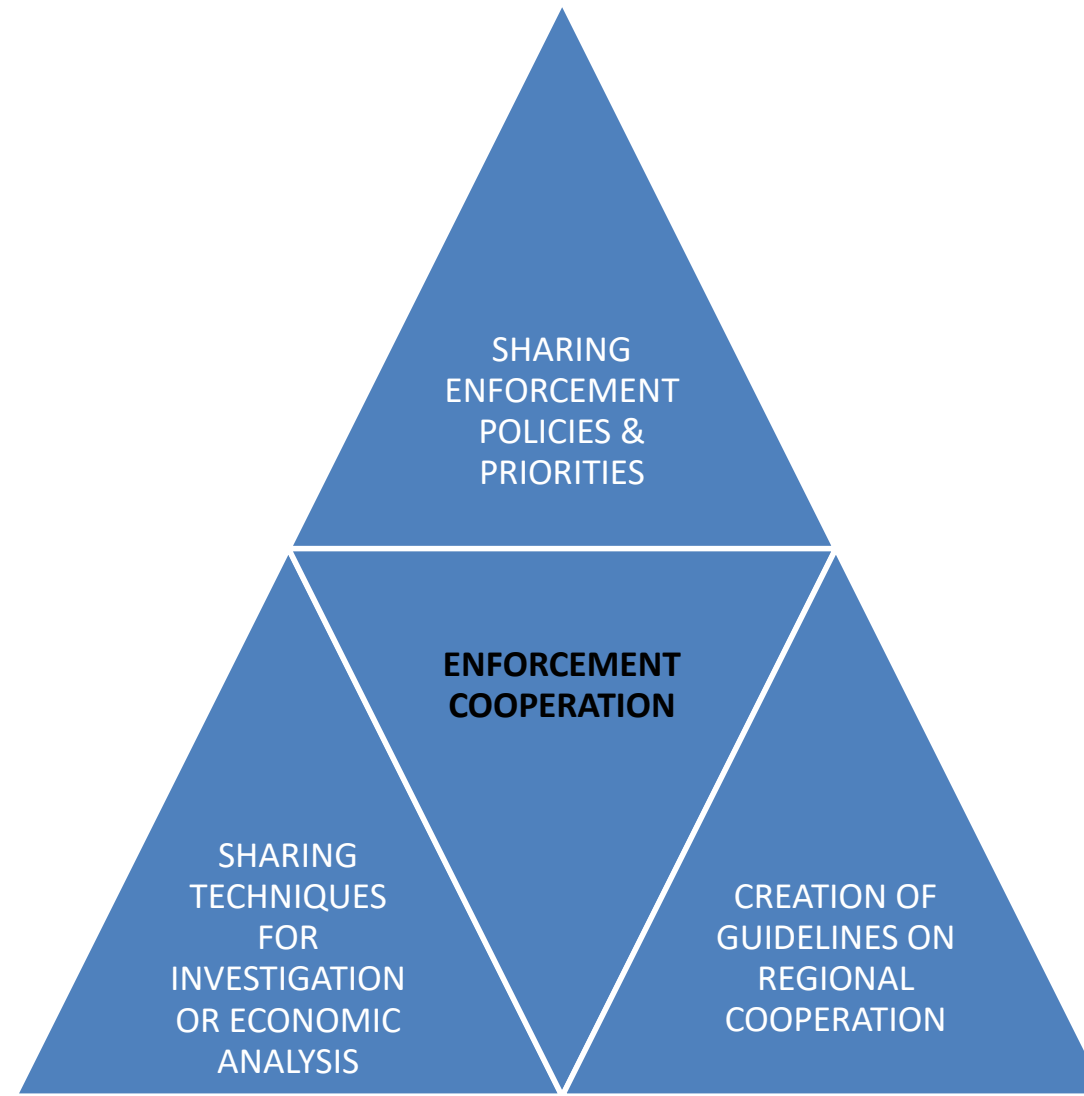
AREAS OF COOPERATION UNDER RCA (2020) (2/5)



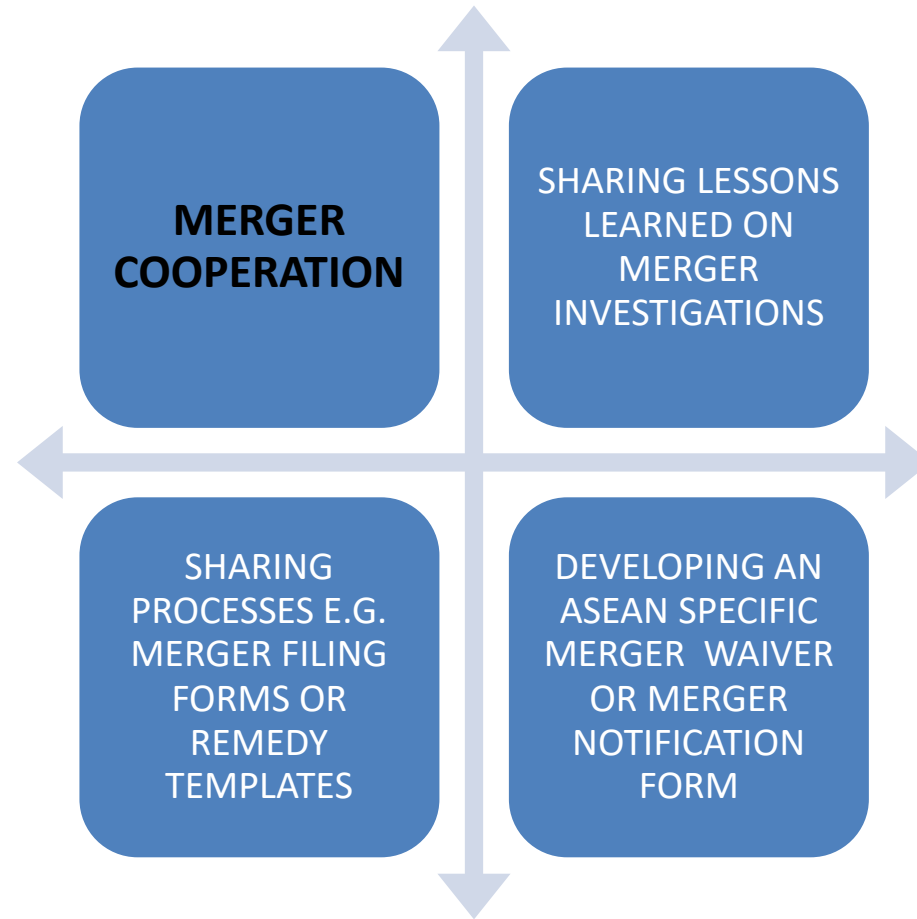
AREAS OF COOPERATION UNDER RCA (2020) (3/5)



AREAS OF COOPERATION UNDER RCA (2020) (4/5)



AREAS OF COOPERATION UNDER RCA (5/5)





POSSIBLE FUTURE AREAS OF COOPERATION

SHARING CASE RELATED INFORMATION (INVESTIGATION):
EVIDENCE, STRATEGIES, WITNESS EVALUATIONS, LEADS

ENFORCEMENT COOPERATION :

SHARING INVESTIGATION INFORMATION & EVIDENCE

COORDINATING
INVESTIGATION & ASSISTING
OTHER AMS WITH
INVESTIGATIONS

MERGER COOPERATION

SHARING CONFIDENTIAL
INFORMATION AND
EVIDENCE FOR MERGER
INVESTIGATIONS

COORDINATING MERGER
INVESTIGATIONS INCLUDING
REMEDIES

OVERVIEW OF ASEAN REGIONAL COOPERATION FRAMEWORK ON COMPETITION WHICH THE ASEAN REGIONAL COOPERATION FRAMEWORK AGREEMENT WILL BE BASED

A. BACKGROUND. Regional issues : mergers, technical assistance, capacity building; and increase in intra asean trade, market integration; business needs consistent outcomes. **1. Purpose:** voluntary basis, bilateral, multilateral, sub regional or regional; **2. Objectives:** trust & respect, convergence, enhanced capacity, assistance, shared capacity, fast turnaround, market integration

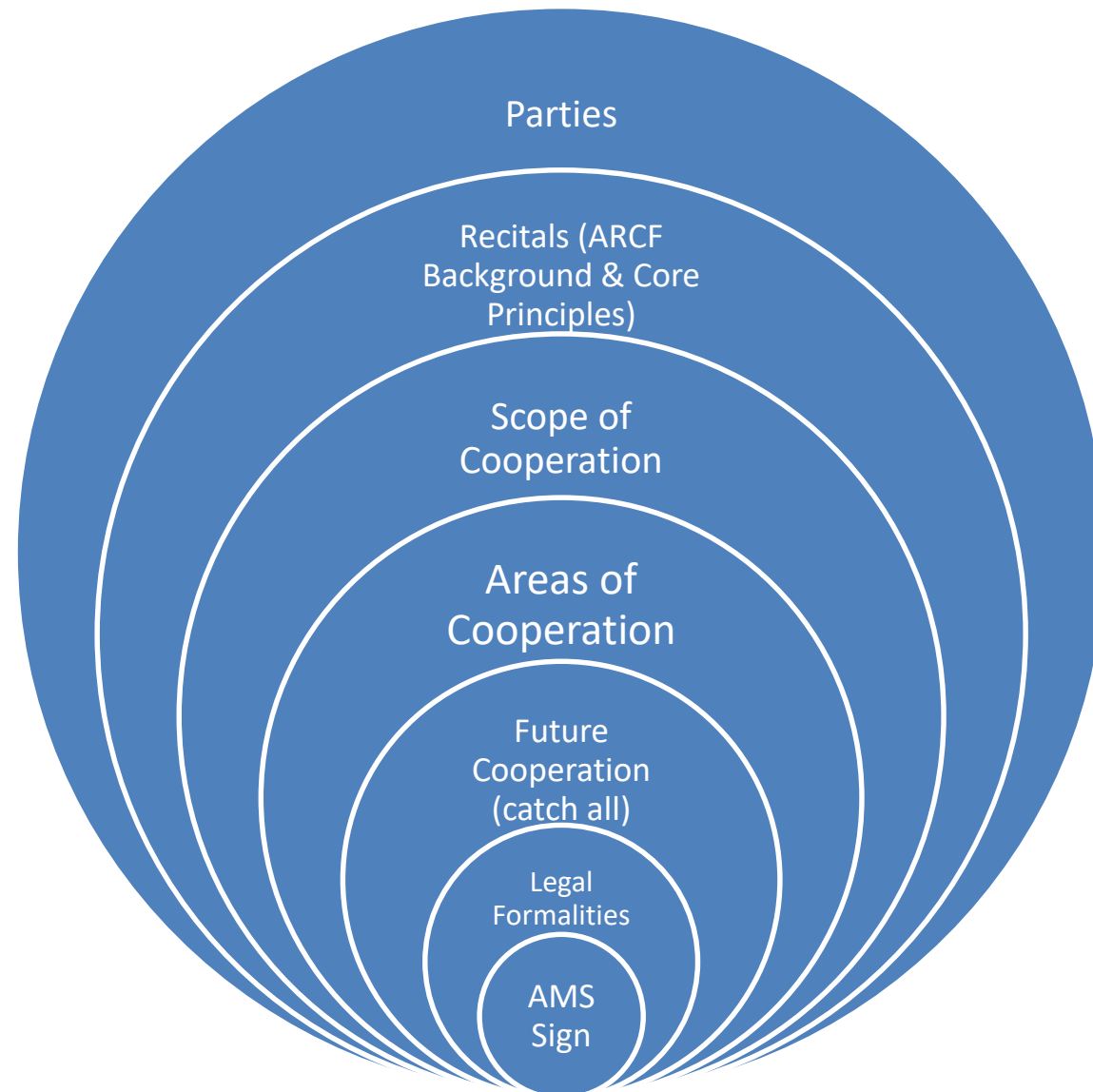
B. CORE PRINCIPLES. Mutual respect, independence, cooperation compatible with local laws, national interest, available resources. Transparency, sharing information, resources, ideas & concerns mutually beneficial.

C. AREAS OF COOPERATION: i. Sharing general agency information; ii. Sharing case-related information; iii. Technical assistance & capacity building; iv. enforcement cooperation & v. merger cooperation.

D. UPDATING ON COOPERATION ACTIVITIES: regular reporting to AEGC on i. competition cases or mergers notified to other AMS; ii. Documents or materials shared (broad terms); and iii. Joint activities conducted. **Purpose:** data gathering, success assessment, evidence of benefits of cooperation, good knowledge management.

ANNEX A: Areas of Cooperation under RCA (2020); **ANNEX B:** Possible future areas of cooperation

FORMAT OF ASEAN REGIONAL COOPERATION AGREEMENT





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